

CIRCULATION BREAKDOWN BY INDUSTRY

Manufacturing (SIC Codes 20-39)

20 Food & Kindred Products.....	899
21 Tobacco Products.....	6
22 Textile Mill Products.....	108
23 Apparel & Other Finished Products from Fabrics.....	315
24 Lumber & Wood Products (Except Furniture).....	674
25 Furniture & Fixtures.....	377
26 Paper & Allied Products.....	305
27 Printing, Publishing & Allied Industries.....	992
28 Chemicals & Allied Industries.....	436
29 Petroleum Refining & Related Industries.....	72
30 Rubber & Miscellaneous Plastic Products.....	596
31 Leather & Leather Products.....	38
32 Stone, Clay, Glass & Concrete Products.....	601
33 Primary Metal Industries.....	296
34 Fabricated Metals (Except Machinery & Transportation).....	1,484
35 Industrial & Commercial Machinery & Computer Equipment.....	1,789
Electronic & Other Electrical Equipment Components (Except Computer Equipment).....	521
37 Transportation Equipment.....	364
38 Measuring, Analyzing & Control Instruments; Photographic, Medical & Optical Goods; Watches & Clocks.....	313
39 Miscellaneous Manufacturing Industries.....	468
Total Manufacturing.....	10,654

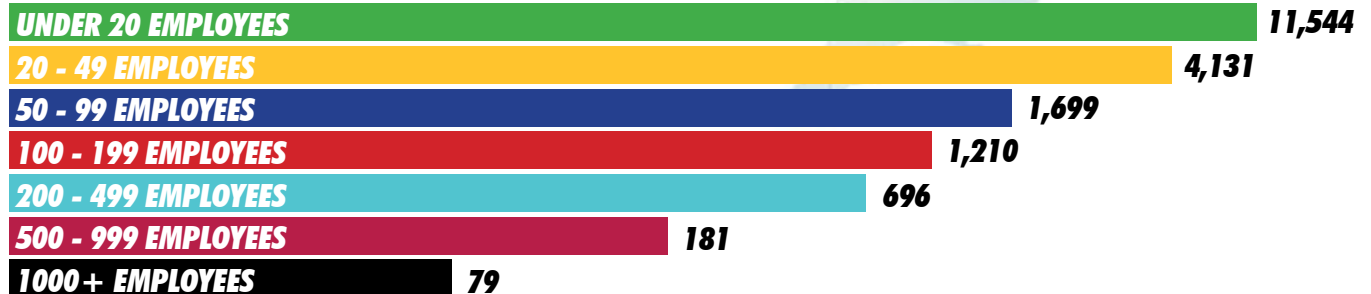
15-17 Construction.....	389
40-49 Transportation, Communications, Electric, Gas & Sanitation Services, Motor Freight Transportation & Warehousing.....	407
50-51 Wholesale Trade.....	3,338
70-89 Services.....	459
Other.....	4,293
TOTAL CIRCULATION* Mailed & E-Copies.....	19,540

*as per November 2011 issue

BREAKDOWN BY REGION

WESTERN REGION - 2,073 (Brantford, Chatham, Essex, London, Petrolia, Sarnia, St. Thomas, Woodstock, Windsor)
NIAGARA REGION - 1,797 (Burlington, Dundas, Grimsby, Hamilton, Niagara Falls, Stoney Creek, St. Catharines)
CENTRAL REGION - 1,453 (Cambridge, Fergus, Goderich, Guelph, Kincardine, Kitchener, Listowel, Owen Sound, Waterloo)
TORONTO/GTA - 9,484 (Ajax, Brampton, Markham, Mississauga, Newmarket, Oakville, Oshawa, Pickering, Richmond Hill, Whitby)
EASTERN REGION - 3,644 (Belleville, Brockville, Cobourg, Cornwall, Kingston, Lindsay, Pembroke, Peterborough, Ottawa)
NORTHERN REGION - 1,009 (Barrie, Bracebridge, Huntsville, North Bay, Orillia, Sault Ste. Marie, Sudbury, Timmins, Thunder Bay)
OUTSIDE ONTARIO - 80

BREAKDOWN BY COMPANY SIZE



BOA Publishing Inc., 1011 Upper Middle Road East, Ste 1159, Oakville, Ontario, L6H 5Z9
 Telephone: 416-446-1404 • Toll Free: 800-624-2776 • Fax: 416-446-0502
 Email: sales@oim-online.com • Web: www.oim-online.com

YOUR INDUSTRY SOURCE FOR OVER 35 YEARS

