

In its second year, OIM's E-Book reaches Ontario's industrial decision-makers...

Twelve times per year, OIM's E-Book is e-mailed to 10,000 recipients in industries across Ontario, offering product and company news, tips and special offers.

**Rate:** Processing and distribution costs are as follows: Top Spot \$375 per issue. All other Spots: \$325 per issue. Pricing for all twelve issues on request

**Months of Issuance:**

January, February, March, April, May, June, July, August, September, October, November & December.

ISSUE	CLOSING DATE
January	January 9th
February	Feb 10th
March	March 9th
April	April 9th
May	May 11th
June	June 11th
July	July 13th
August	August 10th
September	Sept 10th
October	Oct 12th
November	Nov 12th
December	Dec 7th

Included: Your advertisement, with accompanying photo, will be linked to your website and email, or to a special product PDF that can be hosted on your site or ours - the production to host on our web site is included - just provide your copy and images as 300 dpi jpegs.

For more information, or to reserve a spot in the next OIM E-Book, please contact:

Keith Laverty, klaverty@oim-online.com, 416-446-1404, or  
Shane Belknap, sbelknap@oim-online.com, 613-445-4152

OIM - Ontario Industrial Magazine

The Ontario Industrial E-Book January 2011

In This Issue

**New Lift Trucks Backed by Expert Mobile Service**  
**Manage Your Space!**  
**Storage Solutions That Work!**  
**This Issue's Material Handling Tip!**

Quick Links

**\* OIM On-Line**  
**\* See Special Coupon Below!**

To Our Clients and Friends,  
This is a mock-up of the first edition of OIM-Ontario Industrial Magazine's E-Book, which will be e-mailed on a monthly basis to 10,000 Ontario-based companies, starting in the first quarter of 2011.  
The OIM E-Book will be full of tips, products and deals for buyers in Ontario's material handling community. As a valued supplier to this community, you can benefit from advertising your products and specials in the OIM E-Book!

Please contact me to find out more!

Sincerely,  
Keith Laverty, Publisher  
OIM - Ontario Industrial Magazine  
416-446-1404 [klaverty@oim-online.com](mailto:klaverty@oim-online.com)

OIM's E-Book is emailed using **Constant Contact**, a powerful email marketing tool that generates great results and reports - opens (trackable emails that have been received and viewed), clicks (contacts who clicked from the email to your website), and unique click-throughs.